



Masterclass Photography in Business

June 04 / 06 / 08

with

David Birkitt
Roel Stavorinus

Huis voor
Beeldcultuur
**House for
Visual Culture**
Breda

Being a great photographer is one. Being succesful in business is something completely different. Sign up for this masterclass and learn all about the business side of photography. How to position yourself in a competitive environment? How to distinct yourself from other photographers? How to present yourself to your commissioners? And many more questions will be answered.

More information / registration:

roel

Contact Roel Stavorinus / +31 6 250 262 09
info@metroel.nl / www.metroel.nl

Masterclass
Photography in Business

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... in **Business is a series of masterclasses about the business side of design, communication, photography and project management.**

why participate?

The world of photography is changing rapidly. Old rules don't count anymore. It is important to take your business as a photographer seriously and be a creative entrepreneur. What is your offer to the market and what distincts you from your competitors? What is your business and how to communicate that to commissioners? How to make a succesful business out of photography?

The Photography in Business masterclass gives you an opportunity to learn rapidly from two experts in the field of business and photography and of course your fellow participants.

Besides that the masterclass, for the real talents, creates an effective gateway to the professional field of photography.



David Birkitt Working internationally over the past decade, David Birkitt has worked alongside some of the worlds leading image makers, including Larry Sultan, Nadav Kander, Martin Parr, Mitch Epstein, WassinkLundgren, and Simon Roberts. His vehicle, dmb offers a bespoke management service for individuals involved in all aspects of art, commercially based creative projects. Working with a select group of established artists and exciting new blood, marrying the right projects to the right artists via longstanding and newly built relationships, nationally and internationally. Employing a personally crafted approach we identify opportunities, develop long term career paths and implement structures for clients in art and commercial arenas.

who?

The masterclass is open to all final year students, master students and ex-students that are in their first two years after academy.

costs

€ 150 incl. vat p.p. (includes three workshop sessions and refreshments)

participants

Maximum of 20 (in case 30 participants or more subscribe we'll split up in a morning and an afternoon session).

timing

mon June 04: 10:00 — 13:00h
wed June 06: 10:00 — 13:00h
fri June 08: 10:00 — 13:00h

in case 30 participants or more also:

mon June 04: 14:00—17:00h
wed June 06: 14:00—17:00h
fri June 08: 14:00—17:00h



www.dmbmedia.nl

location

Huis voor Beeldcultuur /
House for Visual Culture
Reigerstraat 16, 4811 XB Breda

programme

(English spoken)

Day 1 : Concepting & Strategy:

how to distinct yourself from your competition: positioning and propositions.

Day 2 : Marketing & Communication:

how to get work, how to present yourself, how to present your portfolio..etc.

Day 3 : Business Skills

copy rights, quotes, dealing with clients... etc.

The workshop sessions contain lectures, assignments, reviews and discussions.

registration

To registrate send an email to:
info@metroel.nl



Roel Stavorinus runs a succesful business in design management and communication. He worked for cutting edge design firms. Nowadays Roel is commissioned by large organisations to guide them through complex design and communication projects. Roel is intensely involved with international photofestival BREDAPHOTO, being responsible for marketing, communication and design. At present as a board member. Roel collaborates closely with worldwide succesful photography team WassinkLundgren and was a member of the jury for 'Zilveren Camera' 2011.



www.metroel.nl